



FRANKFURT DECLARATION

**SOCIETAL FRAMEWORK CONDITIONS
FOR A GERMAN BID FOR
THE OLYMPIC AND PARALYMPIC GAMES**

2 DECEMBER 2023, FRANKFURT AM MAIN

LIGHTHOUSE PROJECT THE OLYMPIC AND PARALYMPIC GAMES

During times of manifold challenges, geopolitical changes, and increasing polarisation, a desire for meaningful, forward-looking projects has grown in our country. For projects that have the power to unite people as our society is drifting further and further apart. For projects that can alleviate the palpable state of exhaustion and restore confidence in times of multiple crises. For projects that convey the message that joint investments in the future and optimism within our society are worthwhile.

Multi-sports events such as the Olympic and Paralympic Games can serve as such motivating, unifying, and emotionally charged lighthouse projects for Germany, especially in challenging times like these. They can provide the essential impetus needed to take society out of its state of resignation – perhaps more than ever, as the European Championships in Munich and the Special Olympics World Games in Berlin have recently and impressively demonstrated.

The Olympic and Paralympic Games have always captivated people all over the world. No other major sports event showcases the global diversity, social significance, and social responsibility of sports more visibly. If they are designed in a modern way and adapted to the respective host's circumstances, they can deliver added value for society that goes far beyond the realm of sports.

Using a modern, transparent, sustainable, cost-effective, and participatory approach from the outset, and firmly anchoring them in the heart of society, the Olympic and Paralympic Games can have a lasting impact beyond the boundaries of sports in a number of areas that are vital for a modern and resilient society. This should be the primary objective behind a renewed bid – not the pursuit of economic gain, but the creation of maximum added value for society. This is particularly true for sports, but also for other areas of society – for as many people as possible across Germany.

What exact form might such added value take? What expectations must a concept fulfill to ensure that the majority of the population supports a bid for the Olympic and Paralympic Games, even during difficult times? Are Games in summer or Games in Winter more interesting for the majority of citizens? Should the Games be staged in multiple regions of our country, or should we keep things compact? Which aspects of ecological, economic, and social sustainability are of particular importance to the people in Germany in the context of hosting multi-sports events such as the Olympic and Paralympic Games?

In contrast to previous bids, the DOSB launched a dialogue initiative in July 2023 to gather important initial feedback on these questions and others before drawing up a bid concept, in accordance with a resolution passed during its 2022 General Assembly. Within this initiative, numerous talks and discussions were conducted with interest groups from the worlds of sports, politics, and business. Most importantly, the public was offered a wide range of dialogue opportunities, all of which were primarily aimed at obtaining an initial representative picture of society's expectations regarding a prospective bid. These included the expectations of enthusiastic sports and Olympic fans as well as those of quiet supporters, skeptics, and critics.



YOUR IDEAS. YOUR GAMES. DIALOGUE INITIATIVE.

YOUR IDEAS. YOUR GAMES. – that is the title of the dialogue initiative launched by the DOSB at the beginning of July 2023. The primary aim, in line with one of the self-imposed premises for a new bid, was to involve society in the planning process before a concept was drawn up, to ascertain people’s expectations and criticism, and to consolidate this information and use it as the mandatory baseline for the further development of a bid.

Additional objectives for the communication process in 2023 included providing as much information as possible on the new framework conditions for a bid, as defined by the IOC’s reform process (Olympic Agenda 2020, The New Norm, Olympic Agenda 2020+5), as well as comprehensive information on the DOSB’s basic strategic ideas and bid-related premises. The communication process will be continued in 2024, not least to continue the educational work that began earlier this year to raise awareness of the IOC’s reformed framework conditions and the DOSB’s completely new bidding strategy in as many areas of society as possible. Additionally, it will be important to continue reducing the reservations against the Olympic Games being held in Germany and the IOC awarding the Games that have been built up in the past.

The YOUR IDEAS. YOUR GAMES. dialogue process, which the DOSB financed using its own funds, was structured into three communication categories.

DIGITAL DIALOGUE

To date, more than six million people have been made aware of the process surrounding the prospective bid for the Olympic and Paralympic Games via ongoing digital dialogue through the website, mailshots, and social media. Citizens have been able to express their opinions in surveys and via various contact options that are available on the website and on social media. More than 70,000 interactions and an engagement rate of 3.6 percent show that interested people are actively engaged in discussing a potential Olympic bid in the digital space.

Approximately 15,000 users have visited the [deine-spiele.de](https://www.deine-spiele.de) website by the end of November 2023.

EXPERT TALKS

The DOSB conducted nine expert talks in August and September to elicit the opinions of experts from the fields of sports, politics, business, science, and society to inform further strategic and content-related considerations on the road to a prospective bid. The main purpose of the discussion rounds was to gather arguments and key statements for and against a new bid in the areas that are most important for society at large. They were streamed live and in full to ensure transparency and to enable every citizen to contribute to the format. By the beginning of November, the talks had averaged 400 views each. Excerpts from the broadcasts posted on social media have recorded a reach in the low five-digit range so far.

DIALOGUE FORUMS

Direct, analogue dialogue was organised in five publicly accessible dialogue forums in the cities of Leipzig (30/09), Hamburg (21/10), Munich (05/11), Berlin (12/11), and Düsseldorf (13/11), all of whom would be interested in becoming part of a future bid.

Regional guests from various sectors were given the opportunity to share their opinions during panel discussions at the half-day to full-day events. The reform processes initiated by the IOC, the strategic approach of the DOSB, and, consequently, the framework conditions for a prospective bid were outlined in keynote speeches. Discussion rounds on the topics of “Sustainability”, “Sports”, “Society”, “The Future”, and „The Economy“ formed the core of the dialogue forums, during which visitors were able to voice their specific expectations, preferences, and ideas regarding the design of a bid concept.

Attendance ranged from 589 visitors in Berlin to 487 in Munich, 311 in Leipzig, 175 in Düsseldorf, and 88 in Hamburg.

Overall, it should be noted that, regardless of their views on whether the Olympic and Paralympic Games should be held in Germany, the visitors rated the DOSB’s approach of offering a dialogue at an early stage as positive and made extensive use of the opportunity at each event. A digital questionnaire was also used to collect opinions on the Olympic and Paralympic Games from 530 guests and passers. The results can be found on the website and in the appendix to this declaration. The results of all dialogue formats and discussions were thematically categorised into seven overarching premises of the Frankfurt Declaration by the DOSB, with the support of the Leadership Academy. Ideas for measures or projects submitted or developed by citizens in the digital and analogue dialogue formats, some of which are very specific, will be published on the website deine-spiele.de and will be largely taken into account in the creation of a bid concept.

EVALUATION OF THE DIALOGUE PROCESS

The findings of the various dialogue formats and discussions, which were consolidated into seven premises, were evaluated by forsa, an opinion research institute, in a nationwide, representative survey.

The results of this market research can be found in the appendix to this declaration, along with the results of a survey on public approval of a prospective bid for the Olympic and Paralympic Games, which has been continuously conducted by the agency ONE8Y since the beginning of the year.

SOCIETAL FRAMEWORK CONDITIONS FOR A GERMAN BID FOR THE OLYMPIC AND PARALYMPIC GAMES

The dialogue forums in Berlin, Düsseldorf, Hamburg, Leipzig, and Munich, the ongoing online surveys, as well as a year-round (ONE8Y) and a recent (forsa) representative opinion poll have shown that a majority of the population is in favour of the Olympic and Paralympic Games being hosted in Germany.

Based on this general approval for the further, open-ended process, the specific demands, opinions, and results of the various dialogue formats were consolidated into seven overarching premises.

The 2023 General Assembly of the DOSB is called upon to recognise the societal framework conditions of the Frankfurt Declaration and to commission the DOSB with the creation of a bid concept in the year ahead that fulfills these premises, outlines initial specific measures aimed at achieving the goals, and thereby makes society an appropriate offer for a renewed bid for the Olympic and Paralympic Games in Germany.

IMPETUS FOR THE ENTIRE COUNTRY

- The hosting of the Olympic and Paralympic Games in Germany must be anchored in the heart of society and provide impetus for a modern, diverse, and open Germany. They must contribute to the creation of a vision for our future life together, strengthen cohesion, and deliver added value for as many people as possible.
- Already the bid for the Olympic and Paralympic Games alone must generate positive effects for our country beyond the realm of sports and provide fresh impetus for existing development plans in various areas of society. The expansion and modernisation of the nationwide railway network, local public transport, barrier-free mobility in urban and rural areas, digital transformation, the reduction of bureaucracy, and the creation of inclusive exercise opportunities are just a few examples.
- Potential Olympic and Paralympic Villages have to be designed with maximum sustainability in mind and offer living space for people after the Games.
- The hosting of the Olympic and Paralympic Games in Germany must be an inspirational event that integrates other areas of society, such as education, science, art, and culture, thereby providing impetus particularly for younger generations.

- The bid for and the staging of the Olympic and Paralympic Games should strengthen Germany's reputation and international perception and have a lasting positive impact, which should also have knock-on effects on the economy and tourism. Nationwide campaigns and projects should get Germany emotionally invested in the Olympic and Paralympic Games at an early stage to get things moving.
- Within the context of a bid and the structuring of contracts, care must be taken to ensure that, as far as legal possibilities allow, particularly German or regional companies are considered when awarding contracts, and that sustainable framework conditions are adhered to.

MAXIMUM SUSTAINABLE GAMES

- A bid must be accompanied by a detailed human rights and sustainability concept that is based on the 17 Sustainable Development Goals (SDGs) defined by the United Nations (UN) and sets guidelines that enable maximum sustainable planning/implementation of the event while simultaneously meeting the demands of a modern society.
- Climate impact and environmental damage caused by the Olympic and Paralympic Games must be kept to a minimum. Therefore, the renunciation of large new buildings and venues is fully embraced.
- When drawing up a concept, particular attention must be paid to the issues of accessibility, equality, inclusion, integration, participation, and respect for human rights.
- The involvement of younger generations when planning and drawing up concepts must be taken into consideration.
- Olympic and Paralympic Games in Germany must be affordable for everyone. Therefore, free events and a price structure that enables affordable tickets must be part of the Olympic and Paralympic Games in Germany.

ADDED VALUE FOR SPORTS IN GERMANY

- Already the bid for the Olympic and Paralympic Games must ensure that a master plan is developed that consolidates sports resources and enables the major challenges of the future to be tackled jointly, actively, and in a targeted manner.
- The post-Games use of sports facilities that are modernised for the Olympic and Paralympic Games must be fully guaranteed.

- A bid for the Olympic and Paralympic Games should result in improved infrastructural and personnel conditions for elite sports, associations, school sports, and recreational sports in Germany. A bid must, therefore, be combined with the creation of a nationwide sports facilities construction and renovation programme as well as the strengthening of volunteer work.
- Sports and exercise should become self-evident, visible parts of our society already as a result of the bid for the Olympic and Paralympic Games, motivating people to exercise.
- The Olympic and Paralympic Games must sustainably promote sports in all facets and drive the creation of stronger ties between recreational and elite sports.
- The hosting of the Olympic and Paralympic Games in Germany should provide long-term support for all types of sports, especially those outside the media spotlight. New role models for future generations should be created.
- The hosting of the Olympic and Paralympic Games should result in the further development of physical activity and sports offerings at daycare centers and schools, in public spaces, and in neighbourhoods through modern impulses, innovative concepts, and low-threshold participation opportunities for people in all phases and walks of life, enabling sports to unleash their health-promoting and unifying effects.
- Already a rough first concept for hosting the Olympic and Paralympic Games in Germany must include initial legacy projects and measures that integrate recreational and competitive sports at an early stage to strengthen them in the long term.

LONG-TERM PARTICIPATION AND VOICE IN THE PROCESS

- Society welcomes early involvement in the process – even before the decision on a bid has been made. However, the participation process that has already begun should by no means end with the Frankfurt Declaration.
- Given the fact that the period leading up to the potential hosting of the Games is quite long, the development of participation formats that meet particularly the needs of younger generations is essential.
- A modern participation concept needs to be developed that allows for a long-term and transparent participation of the population at a national and local level, and appropriate and binding influence of the population from the planning of the bid through to the possible staging of the Games.
- The possibility of proactive, regional citizens' referendums must be considered and evaluated by politics and sports once a bid and a participation concept have been developed.

SOUND PLANNING AND PREVENTION OF EXCESSIVE COSTS TO BE COVERED AT THE EXPENSE OF TAXPAYERS

- Continuous cost awareness and maximum transparency, including in the economic area, must be at the heart of the economic planning process of a bid.
- When developing a Games concept, care must be taken to ensure that the economically most sustainable approach is chosen.
- The bid and the staging of the Olympic and Paralympic Games must be subject to a realistic, justifiable, and binding cost cap. The plans must be determined by the available budget, not the other way around.
- With the presentation of the bid concept next year, a sound and comprehensible financial plan for the bid and particularly for the staging of the Games must be available.
- The economic benefits of the Olympic and Paralympic Games must be evaluated and any potential risks must be clearly identified.
- Prior to the final submission of a bid to the IOC, it must be clarified and transparently communicated which part of the costs will be covered by revenues of the Games and which part will be financed with taxpayers' money by different authorities (local, regional, national).

GAMES FOR THE ENTIRE COUNTRY

- The hosting of the Olympic and Paralympic Games must benefit people across the country. As many people as possible, both from Germany and the neighbouring countries, should be able to experience the Olympics within a comparatively short travel time.
- In case of a decentralised Games concept, care must be taken to ensure that the travel distances and times between the various venues and the accommodation offered are as sustainable and cost-effective as possible.
- The expansion to several cities and regions should furthermore contribute to the DOSB's fundamental premise of only including existing and temporarily upgraded sports and event venues in the bid concept.
- Irrespective of the venues, the hosting of the Olympic and Paralympic Games must generate added value for the whole of Germany. Therefore, a bid concept must take projects/measures into account that have an impact beyond the host cities and trigger positive emotions throughout the country.
- The interests of the athletes must be at the center of (not only) the logistical planning and implementation of any concept.

MAJORITY CURRENTLY IN FAVOUR OF HOSTING GAMES IN SUMMER

- Based on the results of the dialogue process and opinion research, a majority of German society is currently in favour of hosting a summer edition of the Olympic and Paralympic Games.
- The DOSB has been asked to conduct a binding review as to whether and under what conditions a bid for the Winter Olympic and Paralympic Games from 2038 onwards would be feasible in addition to a bid for the Summer Olympic and Paralympic Games – in particular considering the respective prospects of success and possible cooperation models with neighbouring countries. The review will be conducted as soon as the IOC has finalised and published the application and implementation criteria for the Winter Olympics to be held from 2038 onward.
- A bid for the 2036 Olympic and Paralympic Games is largely regarded as an opportunity for Germany. Germany would have the opportunity, 100 years after the propaganda Games in Berlin and Garmisch-Partenkirchen, to present itself as a democratic, modern, and cosmopolitan country that can responsibly deal with its past while simultaneously staging colourful Games in the heart of Europe.
- The 2036 Games are the next Summer edition of the Games to be awarded by the IOC, which is why a bid must be submitted for 2036. Nonetheless, the focus of a bid, also for this particular year, must be on sports and the lasting legacy of the Games, and not on a culture of remembrance.
- The 2036 Games provide a good opportunity for the appropriate and sensitive communication of German history, especially to younger generations.
- Since the international prospects of a German bid for 2036 may be viewed critically given the historical context and other geopolitical circumstances, a concept must be developed that also paves the way for a bid for the 2040 Olympic and Paralympic Games.



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APPENDIX

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PARAGRAPH 1

OVERVIEW OF 2023 DIALOGUE FORMATS

A) DIGITAL DIALOGUE

The digital dialogue kicked off in July 2023 with the launch of the YOUR IDEAS. YOUR GAMES. initiative. The deinespiele.de website served as the central content and dialogue platform. Dialogue was stimulated via postings on social media and through mailshots. Some key figures can be found in the following tables.

WEBSITE



SOCIAL MEDIA

	posts	followers	reach	interactions (ER*)
📷 Instagram	92	1,208	549,008	17,011 (4.70%)
📘 Facebook	83	169	248,943	886 (5.45%)
performance			5,470,305	49,737
🐦 Twitter / X	266	193	147,701	1,741 (6.02%)
🎵 TikTok	24	105	18,805	1,256 (1.26%)
Summe	465	1,675	6,329,010	70,631 (4.3%)

All key figures refer to the period between
7 July 2023 and 22 November 2023, 12:00 PM.

* ER = Engagement Rate

B) EXPERT TALKS

In August and September, the DOSB conducted a total of nine expert talks on various topics to garner initial impetus at a professional level. Moderator Anke Feller welcomed a total of 43 experts. The talks were live-streamed and are still available on demand. Viewers were able to submit questions both prior to and during the talks via social media and the live chat function.

Issue	Guests	Views
Environmental Sustainability YOUR PLANET. YOUR CLIMATE. YOUR GAMES.	Philip Erbers AACHEN-LAURENSBERGER RENNVEREIN E. V.	
	University Professor Dr. Ralf Roth GERMAN SPORTS UNIVERSITY COLOGNE	Live: 183
	Thea-Helene Gieroska BAG SPORTPOLITIK, BÜNDNIS 90/DIE GRÜNEN	VOD: 286
	Marion Schöne MANAGING DIRECTOR, OLYMPIAPARK MÜNCHEN	
	Stefan Wagner 1ST CHAIRMAN OF SPORTS FOR FUTURE	
Competitive Sports YOUR JOURNEY. YOUR DREAMS. YOUR GAMES.	Josef Buchner SPORTS DIRECTOR SKI JUMPING, NORDIC COMBINED, GERMAN SKI ASSOCIATION	
	Miriam Welte DOSB VICE PRESIDENT	Live: 322
	Emma Malewski GYMNAST	VOD: 305
	Marion Peters PARA ATHLETICS NATIONAL COACH	
	Ronald Rauhe OLYMPIC CHAMPION, CANOE RACING	
IOC & International Sports Policy YOUR CRITIQUES. YOUR IDEAS. YOUR GAMES..	Thomas Konietzko PRESIDENT, INTERNATIONAL CANOE FEDERATION	
	Léa Krüger SABRE FENCER, MEMBER OF THE EXECUTIVE COMMITTEE OF ATHLETEN DEUTSCHLAND E. V.	
	Felix Loch OLYMPIC LUGE CHAMPION	Live: 271
	Juliane Seifert STATE SECRETARY, FEDERAL MINISTRY OF THE INTERIOR AND HOME AFFAIRS	VOD: 173
	Thomas Weikert DOSB PRESIDENT	
	Prof. Dr. Dr. Patricia Wiater UNIVERSITY OF ERLANGEN-NUREMBERG (FRIEDRICH-ALEXANDER-UNIVERSITÄT ERLANGEN-NÜRNBERG)	
Recreational Sports YOUR ASSOCIATION. YOUR VOLUNTEERISM. YOUR GAMES.	Christopher Krähnert MANAGING DIRECTOR, BERLINER TSC E.V.	
	Katarina Peranić FOUNDING BOARD MEMBER OF THE GERMAN FOUNDATION FOR COMMITMENT AND VOLUNTEERISM	Live: 214
	Reinhard Rawe CHAIRMAN OF THE BOARD, LOWER SAXONY STATE SPORTS FEDERATION	VOD: 83
	Michaela Röhrbein DIRECTOR OF SPORTS DEVELOPMENT, DOSB	
Economic Sustainability YOUR JOB. YOUR INVESTMENT. YOUR GAMES	Markus Luthe MANAGING DIRECTOR, HOTELVERBAND DEUTSCHLAND (HOTEL ASSOCIATION OF GERMANY)	
	Thomas Pennartz MANAGING DIRECTOR, RHEINISCHER SPARKASSEN- UND GIROVERBAND (RHINELAND SAVINGS BANKS AND GIRO ASSOCIATION)	Live: 111
	Univ.-Prof. Dr. Holger Preuß JOHANNES GUTENBERG UNIVERSITY OF MAINZ	VOD: 270
	Claudia Wagner MANAGING DIRECTOR, DEUTSCHE SPORT MARKETING	

Issue	Guests	Views
Social Sustainability YOUR IDEALS. YOUR VALUES. YOUR GAMES.	Verena Bentele VICE PRESIDENT DOSB Friedhelm Julius Beucher PRESIDENT OF THE GERMAN DISABLED SPORTS ASSOCIATION Thomas Hitzlsperger FORMER NATIONAL FOOTBALL PLAYER Christina Marx HEAD OF EDUCATION & COMMUNICATIONS, AKTION MENSCH	Live: 70 VOD: 113
	Jörg Förster MANAGING DIRECTOR, HOCHSCHULSPORT HAMBURG (HAMBURG UNIVERSITY SPORTS) Prof. Dr. Stephan Geisler SPORTS SCIENTIST, IST UNIVERSITY Kerstin Holze VICE PRESIDENT, DOSB Felix Neureuther FORMER SKI RACER Sarah Wellbrock FORMER SWIMMER	Live: 96 VOD: 228
	Torsten Burmester CHAIRMAN OF THE BOARD, DOSB Hannah Lühmann DEPUTY HEAD OF THE FEATURE SECTION, WELT Rikola-Gunnar Lüttgenau BUCHENWALD AND MITTELBAU-DORA MEMORIALS FOUNDATION Alon Meyer PRESIDENT, MAKKABI DEUTSCHLAND E.V. Christopher Young HISTORIAN AND MEMBER OF THE COMMISSION FOR THE REAPPRAISAL OF THE 1972 GAMES	Live: 109 VOD: 225
	Jörg Adami FOUNDER, ESPORTS PLAYER FOUNDATION Jonas Bogler WINNER OF THE 2022 VOLUNTEER AWARD Lucia Gosebrink MASTER'S GRADUATE, SPORTS ETHICS AND INTEGRITY Alexa Peusch NATIONAL PLAYER, ROUNDNET GERMANY Leon Ries MANAGING DIRECTOR, GERMAN YOUTH SPORTS ASSOCIATION	Live: 144 VOD: 403

Total Live: 1,520
Total VOD: 2,085

Spectator Status: 02/11; VOD = Views on Demand



C) DIALOGUE FORUMS

The DOSB's five dialogue forums offered citizens in the potential host cities/regions of Berlin, Hamburg, Leipzig, Munich, and North Rhine-Westphalia the opportunity to get involved in the planning process at an early stage and in person. The programme consisted of moderated dialogue rounds centered around the exchange of ideas and criticism, panel discussions featuring regional guests from the worlds of sports and politics, and presentations.

Dialogue Forum	Guests	Visitors
Leipzig Alte Handelsbörse Saturday, 30/09/23	Burkhard Jung MAYOR OF THE CITY OF LEIPZIG Kerstin Holze VICE PRESIDENT, DOSB Jens Lehmann MEMBER OF THE GERMAN BUNDESTAG Martin Schulz PARALYMPICS PARA-TRIATHLON WINNER Christian Dahms SECRETARY GENERAL, STATE SPORTS ASSOCIATION OF SAXONY	311
Hamburg Chamber of Commerce Saturday, 21/10/23	Katharina von Kodolitsch PRESIDENT OF THE HAMBURG SPORTS ASSOCIATION Boris Schmidt CHAIRMAN OF THE BOARD, FREIBURGER KREIS Mareike Miller PARALYMPICS WHEELCHAIR BASKETBALL CHAMPION Ingrid Unkelbach HEAD OF THE HAMBURG/ SCHLESWIG-HOLSTEIN OLYMPIC TRAINING CENTER	88
Munich Small Olympic Hall Sunday, 05/11/23	Dieter Reiter MAYOR OF THE CITY OF MUNICH Joachim Herrmann MINISTER OF THE INTERIOR, SPORTS, AND INTEGRATION Verena Bentele VICE PRESIDENT DOSB Jörg Ammon PRESIDENT OF THE BAVARIAN STATE SPORTS ASSOCIATION Marion Schöne MANAGING DIRECTOR, OLYMPIAPARK MÜNCHEN Steffen Hamann FORMER BASKETBALL PLAYER & OLYMPIC PARTICIPANT Kilian Kappelmeier JUDOKA Markus Harm SPORTS JOURNALIST Katrin Müller-Hohenstein SPORTS PRESENTER	487
Berlin Futurium Sunday, 12/11/23	Kai Wegner GOVERNING MAYOR OF BERLIN Iris Spranger SENATOR OF THE INTERIOR AND SPORTS OF THE STATE OF BERLIN Thomas Härtel PRESIDENT OF THE BERLIN STATE SPORTS ASSOCIATION Klara Schedlich MEMBER OF THE BERLIN HOUSE OF REPRESENTATIVES, SPOKESPERSON FOR SPORTS POLICY, BÜNDNIS 90/DIE GRÜNEN BERLIN Ronald Rauhe OLYMPIC CHAMPION, CANOE RACING Verena Schott PARALYMPICS MEDAL WINNER, SWIMMING	569

Dialogue Forum	Guests	Visitors
<p>NRW / Düsseldorf Merkur Spiel-Arena Monday, 13/11/2023</p>	<p>Dr. Stephan Keller, MAYOR OF THE CITY OF DÜSSELDORF, FEDERAL STATE CAPITAL OF NRW</p> <p>Dr. Christoph Niessen, CHAIRMAN OF THE NORTH RHINE-WESTPHALIA STATE SPORTS ASSOCIATION</p> <p>Jens-Peter Nettekoven, VICE PRESIDENT DOSB</p> <p>Léa Krüger, SABRE FENCER, MEMBER OF THE EXECUTIVE COMMITTEE OF ATHLETEN DEUTSCHLAND E. V.</p> <p>Sandra Mikolaschek, RUNNER-UP WORLD CHAMPION, PARA-TABLE TENNIS</p>	<p>175</p>

All ideas, points of criticism, and content from the dialogue forums have been grouped together and will be published on deine-spiele.de in the near future. The discussion rounds that took place in each city will also be available in recorded format.



PARAGRAPH 2

OPINION RESEARCH

Since February 2023, support for the hosting of the Olympic and Paralympic Games has been measured via regular opinion polls conducted by the agency ONE8Y. This survey is supplemented by a current, representative survey conducted by the forsa institute. In addition to the representative studies, surveys were conducted on the YOUR IDEAS. YOUR GAMES. initiative website as well as during the dialogue forums.

FORSA

General Population: Population aged 18 and over in Germany

Sample: A total of 7,012 respondents, including 1,000 each from Berlin, Hamburg, Munich, Düsseldorf, and Leipzig

Survey Period: 17 October to 8 November 2023

Survey Method: Online survey (forsa.omninet), supplemented by telephone interviews in Düsseldorf and Leipzig

Margin of Error: +/- 2.5 percentage points

ONE8Y

General Population: Total population in Germany with Internet access aged 16 to 69 (representative of the population, weighted by federal state, age, and gender, according to census)

Sample: 1,500 respondents per month (total population), of which 1,177 people interested in sports (Top-2, very interested + somewhat interested)

Survey Period: Conducted on a monthly basis from February to November 2023; survey began on the 15th of each month

Survey Method: Online survey, computer-assisted web interviewing (CAWI)

Margin of Error: +/- 2.5 percentage points

QUICK POLLS ON DEINESPIELE.DE

Visitors were able to express their opinions via surveys on the initiative's website. The surveys were not representative. In total, more than 5,000 people cast their votes (as of 22 November 2023).

Participants: Website visitors, 5,147 (as of 22 November 2023, 12:00 PM)

Survey Period: Continuous

Survey Method: Online survey conducted in cooperation with Fan Q

Question	Answer Options	Baseline
Should Germany submit a bid for the Olympic and Paralympic Games?	Yes, No, Don't know	1,535
In terms of sustainability, I would prefer to see ...	Summer Games, Winter Games, Neither one of them, Don't know	500
Do the Olympic Games help to promote competitive sports and awaken enthusiasm for sports on a broad basis?	In Paris, Public Screening, On TV, Don't know, Not Interested	405
How/where will you be watching the Paris Games?	In Paris, Public Screening, On TV, Don't know, Not Interested	401
Will the IOC reform processes make the Olympic Games more sustainable, cost-efficient, and transparent?	Yes, Partially, No, Don't know	154
Do recreational sports benefit from the Olympic Games?	Yes, Somewhat, Not Really, No, Don't know	203
Will the Olympic Games be able to boost the German economy in a sustainable way?	Yes, Somewhat, Not Really, No, Don't know	119
Are sports good examples of cooperation and integration?	Yes, Somewhat, Not Really, No, Don't know	126
Will the Olympic Games be able to provide the necessary impetus for Germans to become more active again?	Yes, Somewhat, Not Really, No, Don't know	125
What would the hosting of the 2036 Olympic Games in Germany represent for Germany?	An Opportunity, A Risk, Don't know	142
Should Esports be part of the Olympic or Paralympic Games in the future?	Yes, No, Don't know	161

Question	Response Options	Baseline
Would you like to see the Olympic Games staged in Leipzig?	Yes, No, Don't know	101
Would you like to see the Olympic Games staged in Hamburg?	Yes, No, Don't know	528
Would you like to see the Olympic Games staged in Munich?	Yes, No, Don't know	241
Would you like to see the Olympic Games staged in Berlin?	Yes, No, Don't know	288
Would you like to see the Olympic Games staged in Düsseldorf?	Yes, No, Don't know	111

All of the latest results are available on the deine-spiele.de website.

SURVEYS CONDUCTED DURING THE DIALOGUE FORUMS

The selection was not representative. A total of 530 people took part in the survey as part of the dialogue forums.

Participants: Dialogue forum visitors

Survey Period: 30 September to 24 November 2023

Survey Method: Online survey conducted via Microsoft Forms

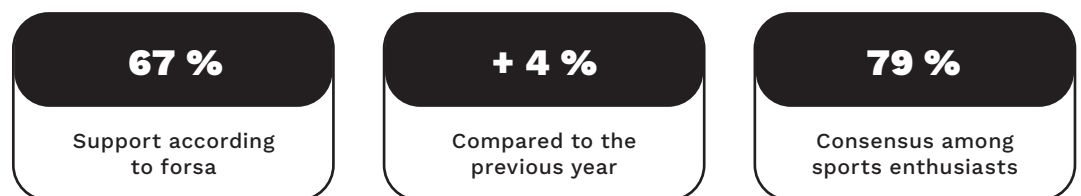
Question	Answer Options
Are you in favor of the Olympic and Paralympic Games being held in Germany?	Yes, No, Don't know
When would you prefer the Olympic and Paralympic Games to be held in Germany?	Summer Games, Winter Games, Summer & Winter Games, Neither one of them
Would you prefer that a bid be submitted with one host city or with several host cities and venues?	One host city, At least two host cities, Ideally, throughout the country
Are regional referendums still absolutely necessary?	Absolutely necessary, Not necessary



Question	Answer Options
Would a bid to host the 2036 Olympic and Paralympic Games represent an opportunity or a risk for Germany?	An Opportunity, A Risk, Don't know
What sports areas will need to be significantly improved as a result of a bid to host the Olympic and Paralympic Games?	Open question
In which areas of society should a bid contribute to improvement?	Open question
What impulses would you like to see for Germany / your city as a result of an Olympic bid?	Open question
In which region/city do you live?	Leipzig, Hamburg, Munich, Berlin, Dusseldorf, other

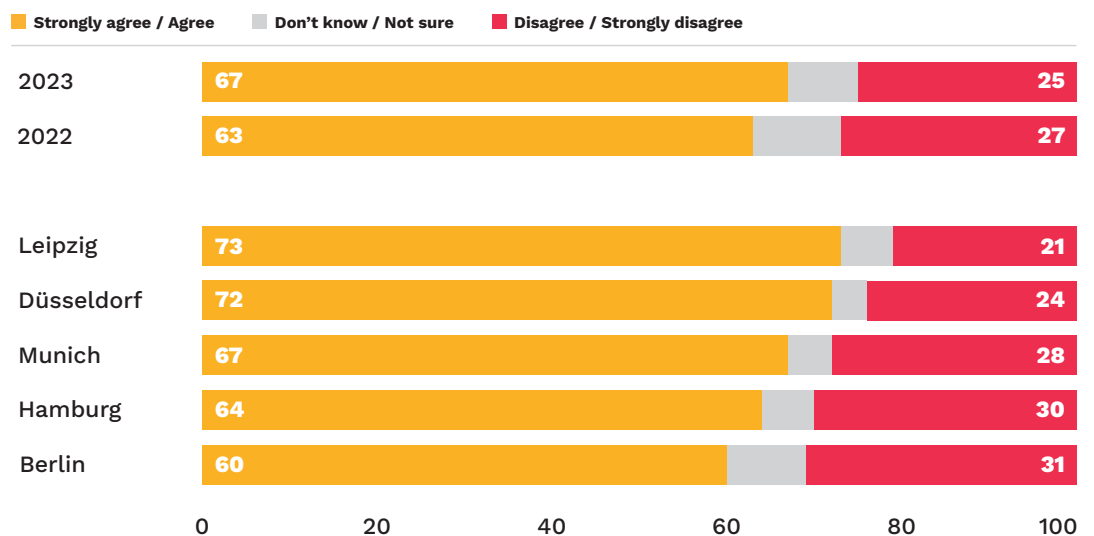
A) SUPPORT FOR THE HOSTING OF THE OLYMPIC AND PARALYMPIC GAMES IN GERMANY

The majority of the German population is in favour of hosting the Olympic and Paralympic Games. In the potential host cities, support varies between 60% (Berlin) and 73% (Leipzig).



FORSA

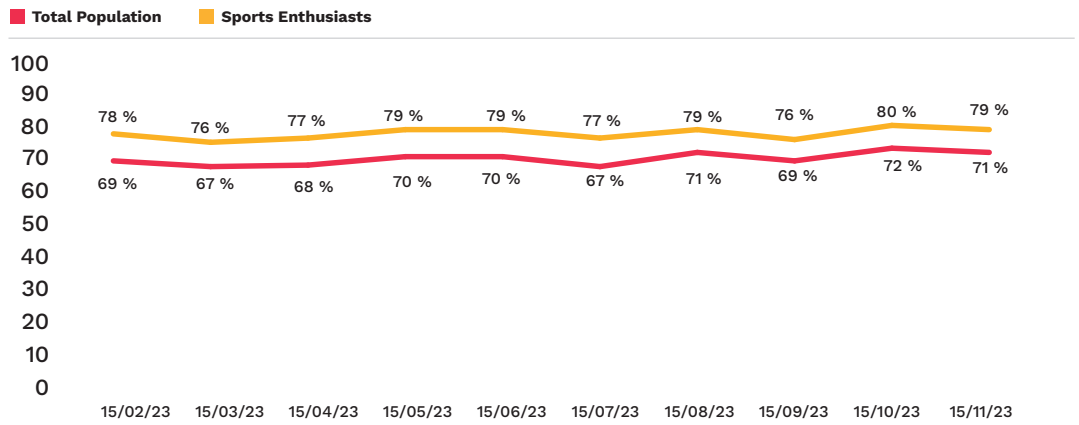
Respondents would be in favour of the Olympic and Paralympic Games being held in Germany:



Baseline: 7,012 Respondents | Data in Percentages

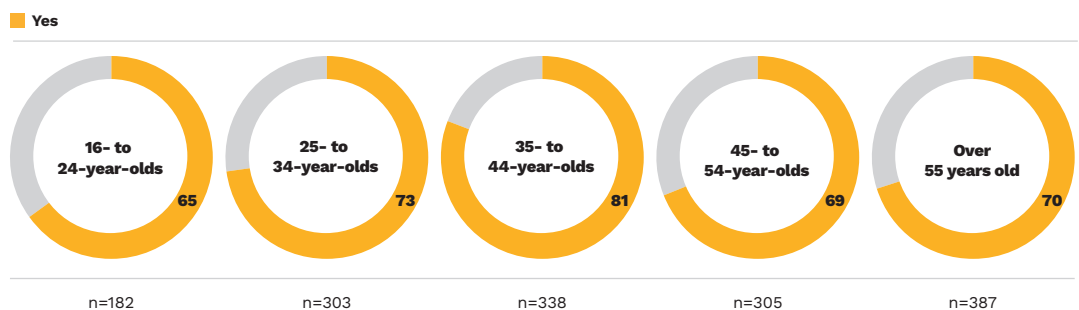
ONE8Y

Would you support a future bid submitted by Germany to host the Olympic and Paralympic Games?



Source: ONE8Y, November 2023 | Baseline: n = 1,515

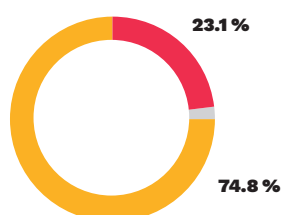
Support by Age Group:



Source: ONE8Y, November 2023 | Baseline: Percentages

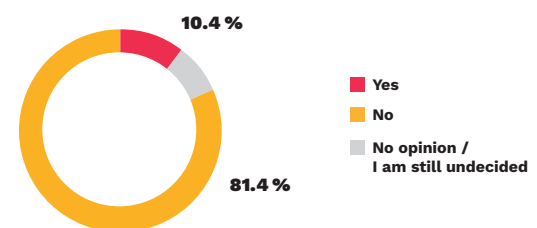
DEINESPIELE.DE & DIALOGUE FORUMS

Should Germany submit a bid for the Olympic and Paralympic Games?



Baseline: n = 1,535, deinespiele.de visitors

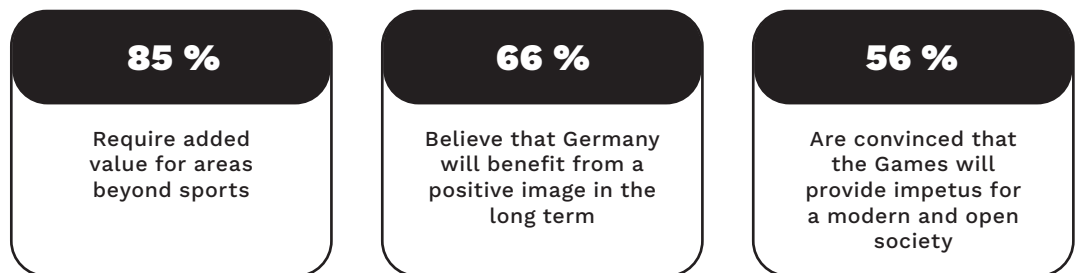
Are you in favour of the Olympic and Paralympic Games being held in Germany?



Baseline: n = 527, dialogue forum visitors

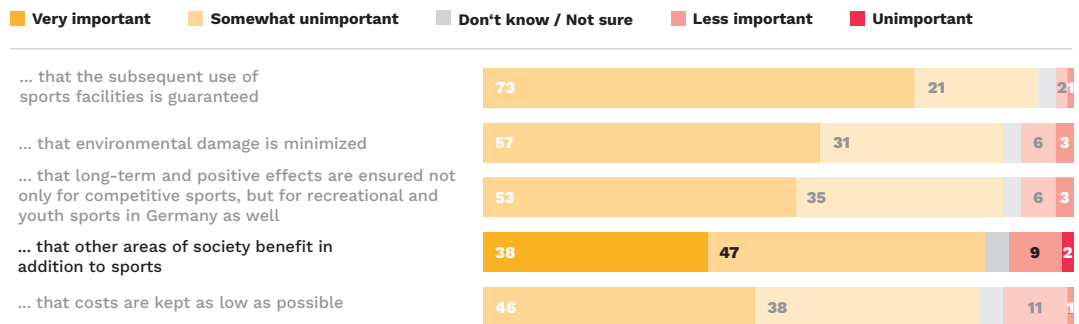
B) IMPETUS FOR THE ENTIRE COUNTRY

The Olympic and Paralympic Games should provide impetus for the entire country. This is reflected in the dialogue forum findings as well as in the opinion research.



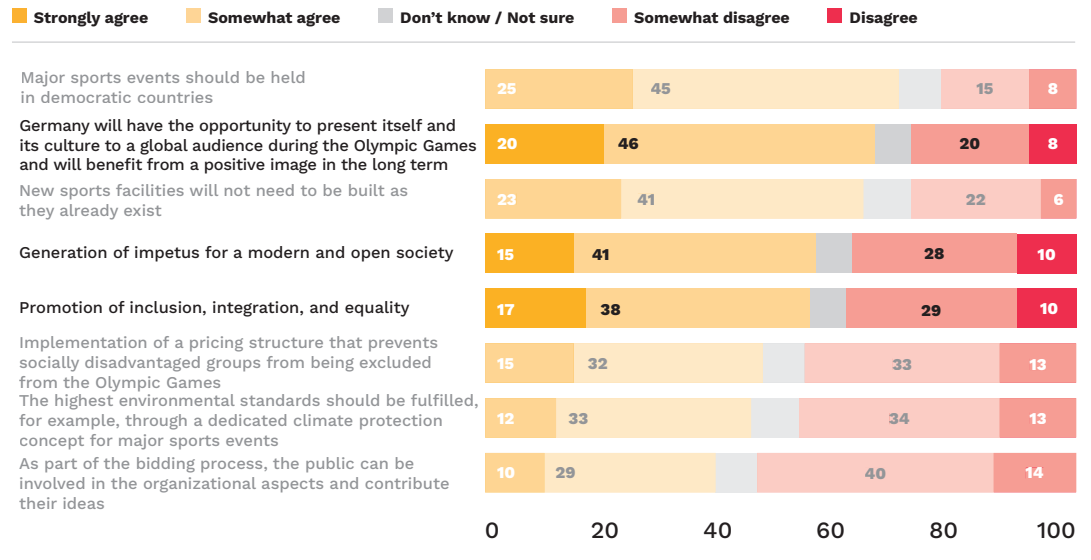
FORSA

When it comes to the hosting of the Olympic and Paralympic Games in Germany, the following aspects are:



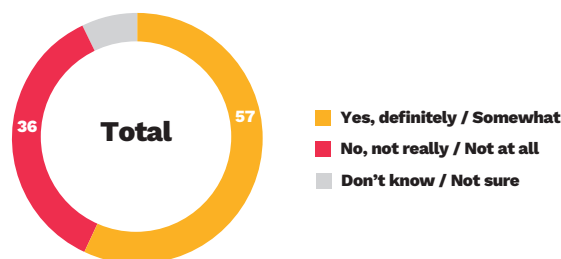
Baseline: 7,012 Respondents | Data in Percentages

The following arguments and advantages are convincing when it comes to the hosting of the Olympic and Paralympic Games in Germany:



Baseline: 7,012 Respondents | Data in Percentages

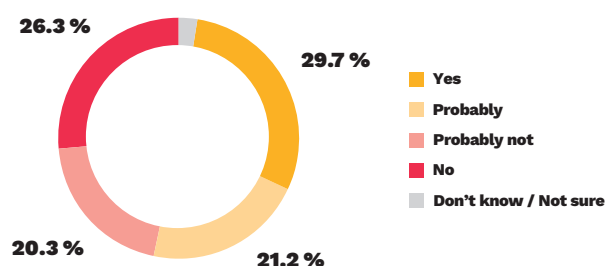
Hosting the Olympic and Paralympic Games in Germany would boost and stimulate the German economy in the long term:



Baseline: 7,012 Respondents | Data in Percentages

DEINE-SPIELE.DE

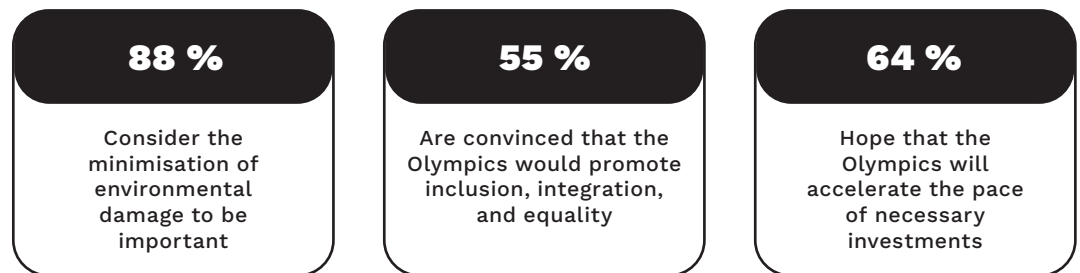
Can the Olympics boost the German economy in the long term?



Baseline: n = 119, deine-spiele.de visitors

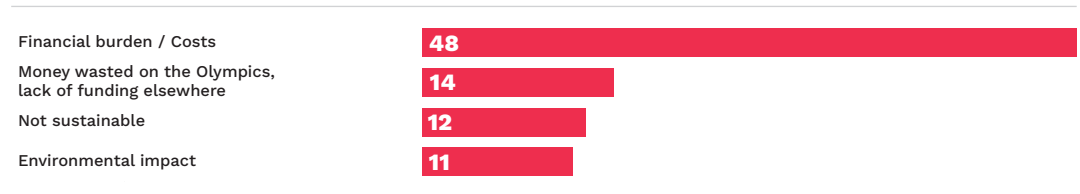
C) MAXIMUM SUSTAINABLE GAMES

Sustainability was considered in all three areas of the initiative: ecological, social, and economic.



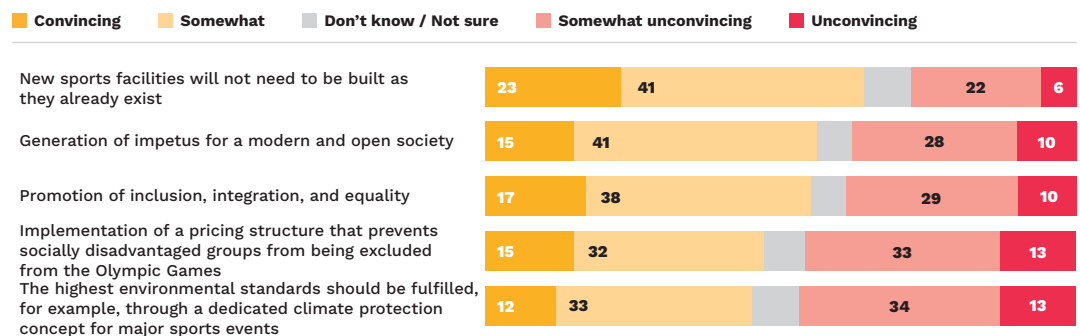
FORSA

The submission of a bid was rejected for the following reasons:



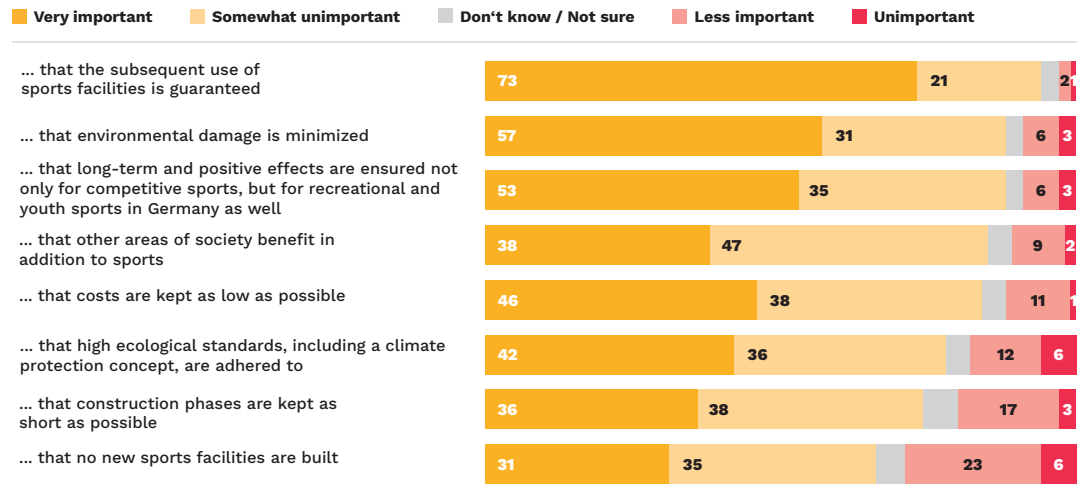
Baseline: Respondents outside of the 5 potential candidate cities who are not in favor of hosting the Olympic Games in Germany | Open questions, multiple answers possible; responses of 3 percent or more are shown | Data in percentages

The following arguments in favour of and the advantages of hosting the Olympic and Paralympic Games in Germany are convincing:



Baseline: 7,012 Respondents | Data in Percentages

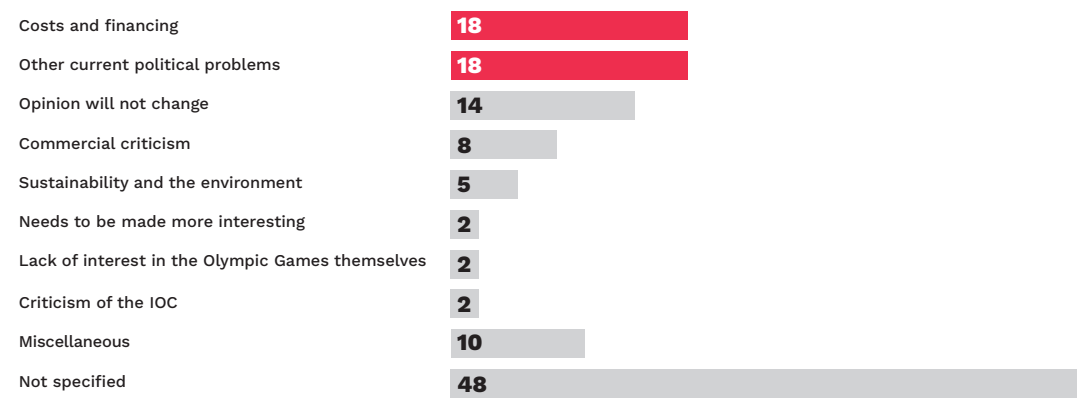
When it comes to the hosting of the Olympic and Paralympic Games in Germany, the following aspects are:



Baseline: 7,012 Respondents | Data in Percentages

ONE8Y

Reasons for Rejection:



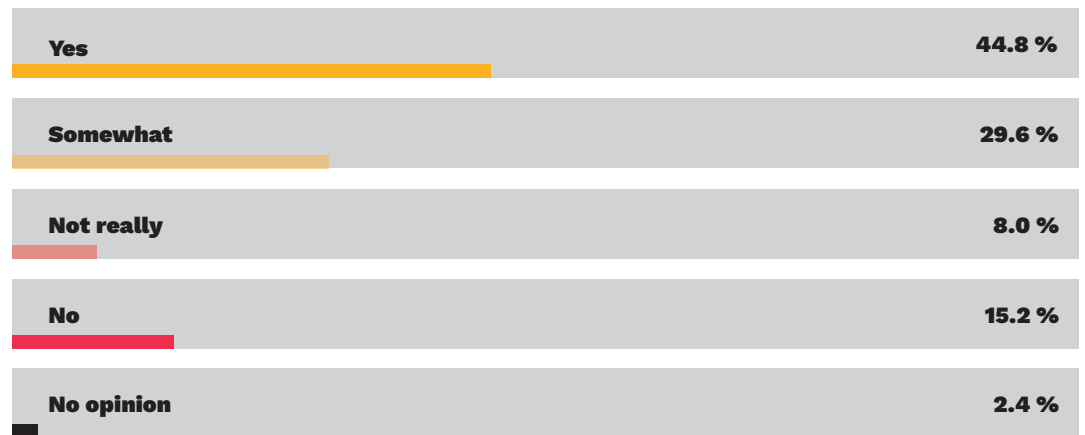
You have just stated that you are not in favour of a future bid submission for the Olympic and Paralympic Games by Germany. What would it take to change your mind?

Source: ONE8Y, November 2023

Baseline: n = 280, people who are not in favor of a German Olympic bid | Data in Percentages

DEINE-SPIELE.DE

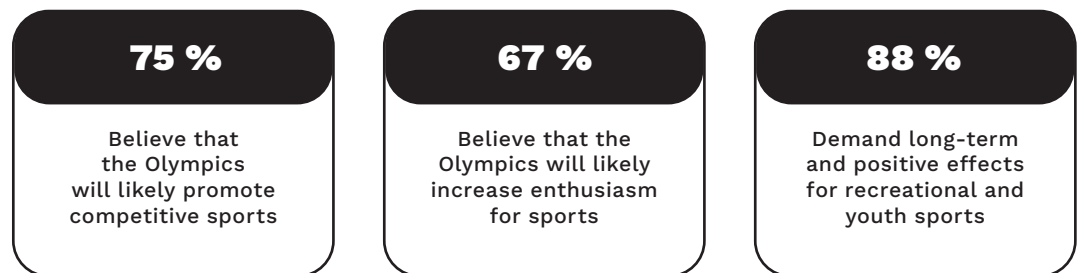
Are sports good examples of cohesion and inclusion?



Baseline: n = 126, deine-spiele.de visitors

D) ADDED VALUE FOR SPORTS IN GERMANY

The hosting of the Olympic and Paralympic Games in Germany is intended to promote sports in the long term, both at the top and across the board, and to anchor sports and exercise in society.



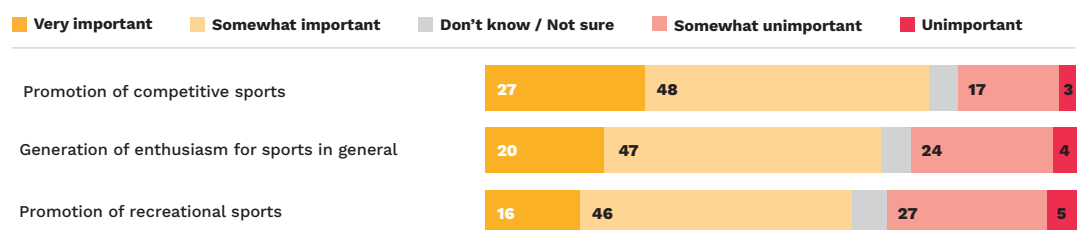
FORSA

When it comes to the hosting of the Olympic and Paralympic Games in Germany, the following aspects are:



Baseline: 7,012 Respondents | Data in Percentages

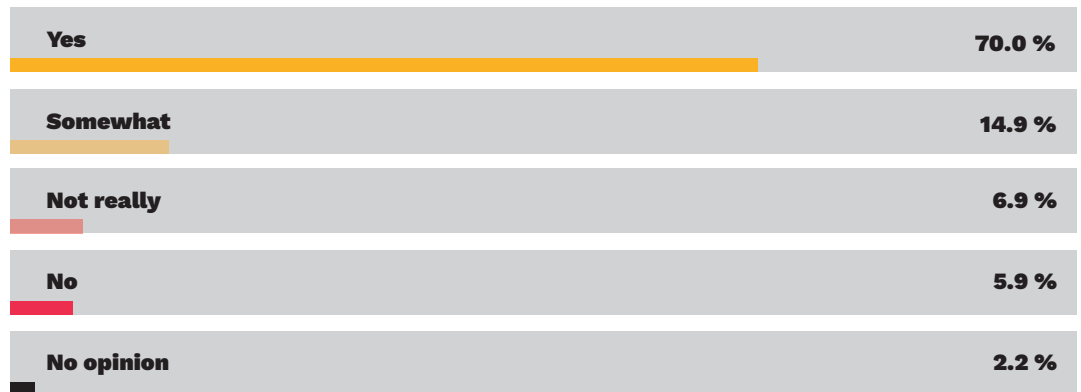
The following effects of the hosting of the Olympic and Paralympic Games in Germany are likely:



Baseline: 7,012 Respondents | Data in Percentages

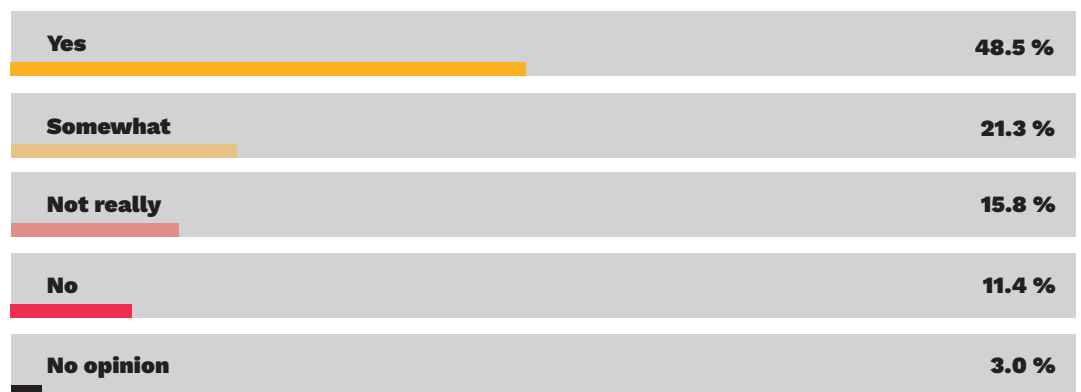
DEINE-SPIELE.DE

Do the Olympics help promote competitive sports and generate widespread enthusiasm for sports?



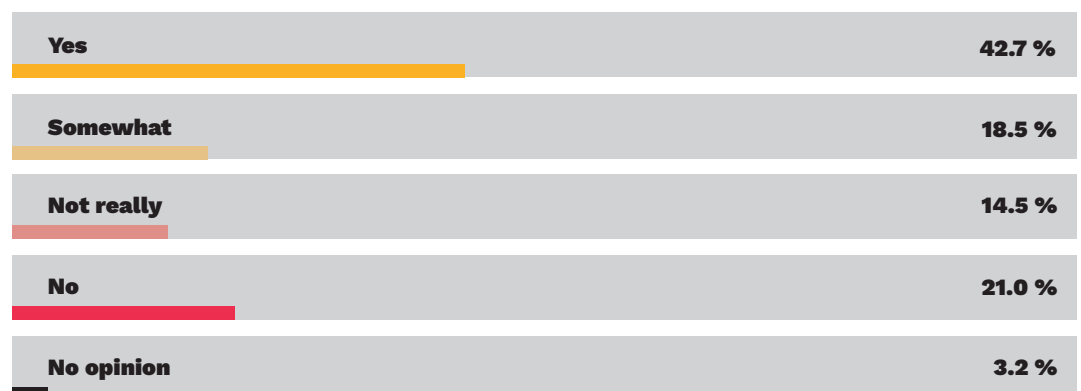
Baseline: n = 405, deine-spiele.de visitors

Do school sports programmes benefit from the Olympics?



Baseline: n = 203, deine-spiele.de visitors

Can the Olympics provide the necessary impetus to get Germany moving again?



Baseline: n = 125, deine-spiele.de visitors

E) LONG-TERM PARTICIPATION AND VOICE IN THE PROCESS

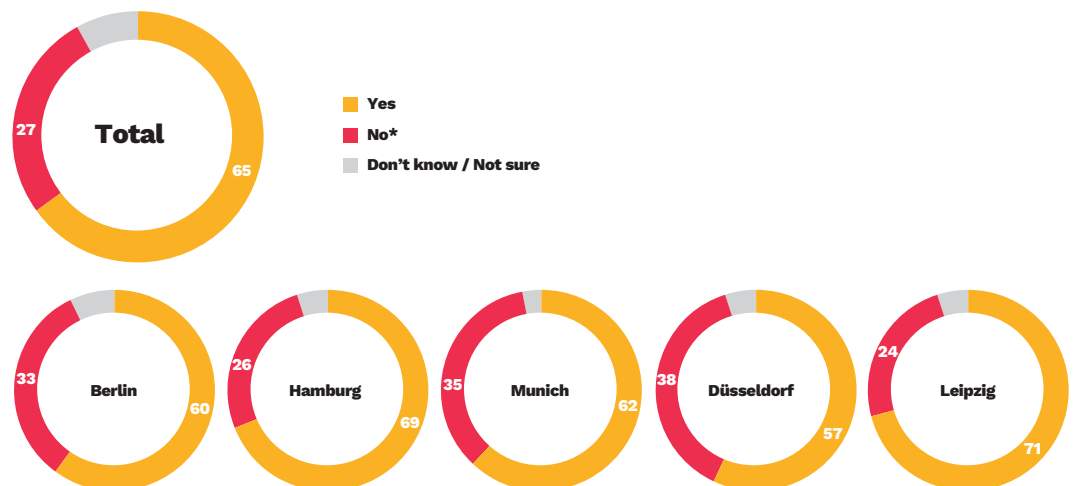
The talks that have taken place to date as part of the YOUR IDEAS. YOUR GAMES. initiative merely marked the start of a long-term dialogue with society at large, which is to be maintained and intensified until the Games are held in Germany. The majority have called for a vote by the local population before a bid is submitted.

65 %

Have called for a vote in the respective cities prior to the submission of an application

FORSA

If a city or region is chosen to host the Olympic and Paralympic Games, the local people should be given the chance to vote before a bid is submitted.

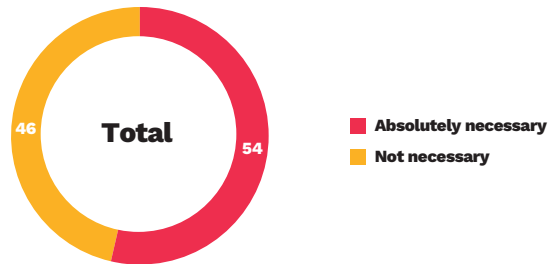


Baseline: 7,012 Respondents | Data in Percentages

*A decision made by the population is not mandatory

DIALOGUE FORUMS

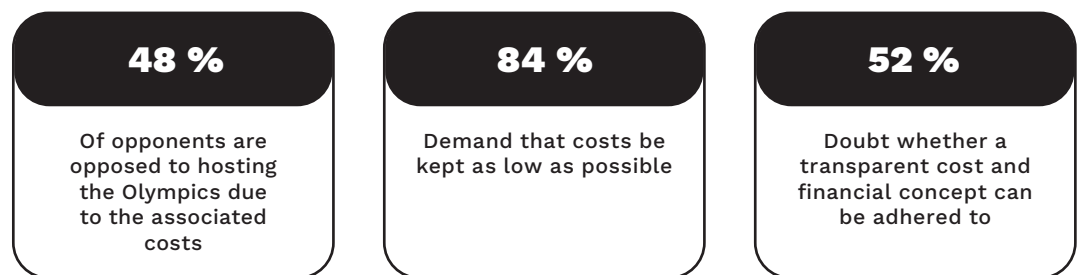
Are regional citizen referendums still absolutely necessary?



Baseline: n = 510, dialogue forum visitors | Data in Percentages

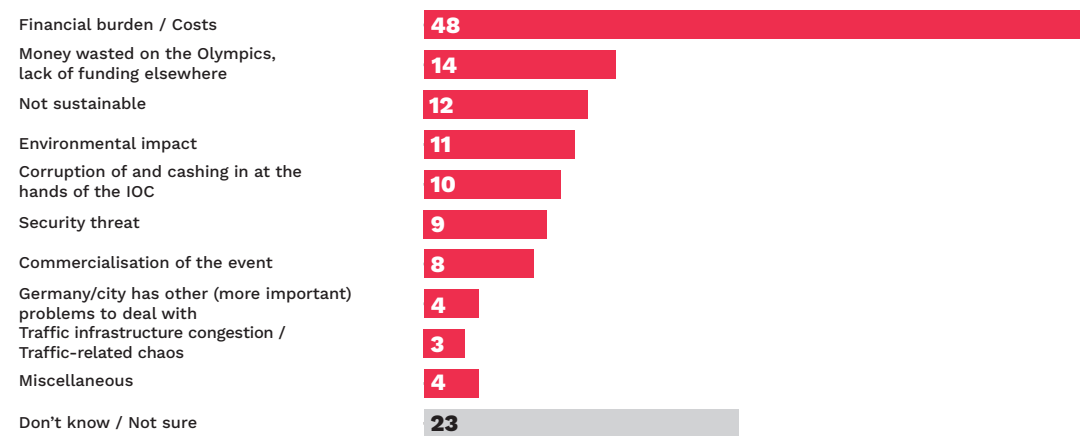
F) SOUND PLANNING AND THE PREVENTION OF EXCESSIVE COSTS TO BE COVERED AT THE EXPENSE OF TAXPAYERS

One of the major arguments against hosting of the Olympic and Paralympic Games is the fear of high costs. Nearly half of all opponents to an Olympic bid are against hosting the Games in Germany for this reason only.



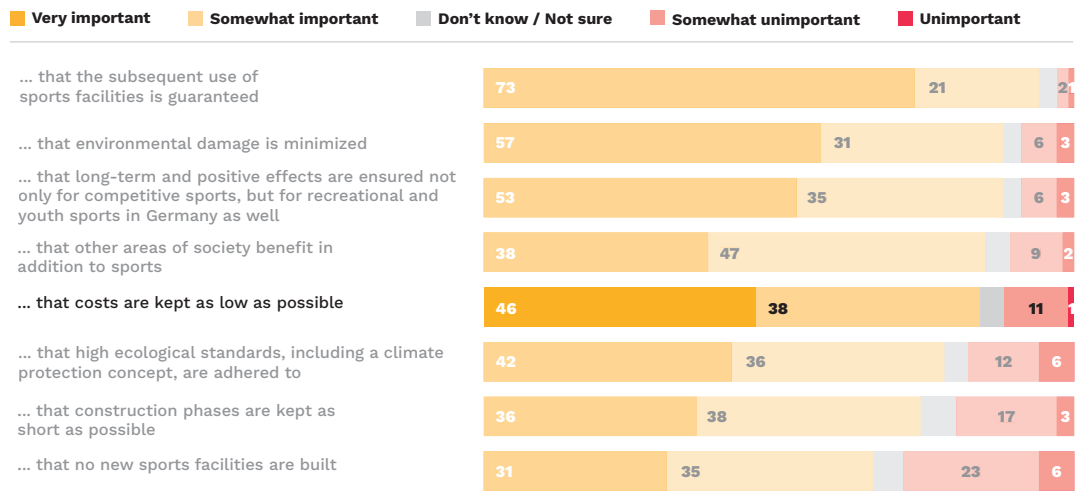
FORSA

The following reasons were given to justify rejection of hosting the event:



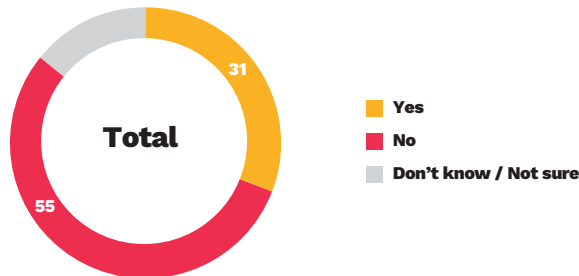
Baseline: Those respondents outside the 5 potential candidate cities who are not in favour of hosting the Olympic and Paralympic Games in Germany | Open question, multiple answers possible; responses of 3 percent or more are shown | Figures in percent

When it comes to the staging of the Olympic and Paralympic Games in Germany, the following aspects are of importance:



Baseline: 7,012 Respondents | Data in Percentages

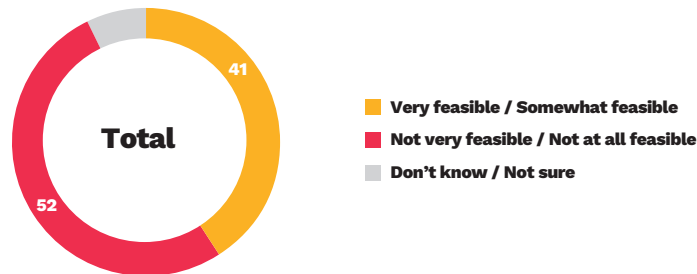
Feasibility of a cost-effective staging of the Games:



Let's assume that the concept for a German bid to host the Olympic and Paralympic Games would place greater emphasis on limiting/reducing the costs associated with the hosting of the Games. Do you believe that would actually be the case if the Games were, in fact, staged?

Baseline: 7,012 Respondents | Data in Percentages

Feasibility of complete cost transparency:

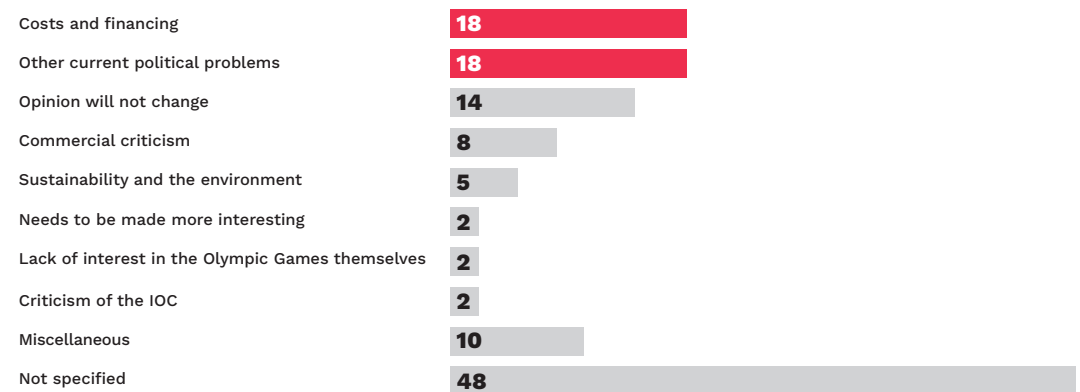


To what extent would you consider it feasible for Germany's bid concept to provide full transparency with regard to the costs of and the financial planning for the bid as well as the staging of the Olympic and Paralympic Games, for example, by giving the public insight into the costs and expenditure?

Baseline: 7,012 Respondents | Data in Percentages

ONE8Y

Reasons behind the rejection of the staging of the Olympic and Paralympic Games in Germany:



You have just stated that you are not in favour of a future bid submission for the Olympic and Paralympic Games by Germany. What would it take to change your mind? The question was asked of those who were not in favour of a German Olympic bid (n = 280).

Source: ONE8Y, November 2023

Baseline: n = 280, people who are not in favor of a German Olympic bid | Data in Percentages

G) GAMES FOR THE ENTIRE COUNTRY

According to a large majority, the Olympic and Paralympic Games should be held in several cities and regions to ensure that existing sports facilities can be used and to make it easier for more people to take part in the Games.

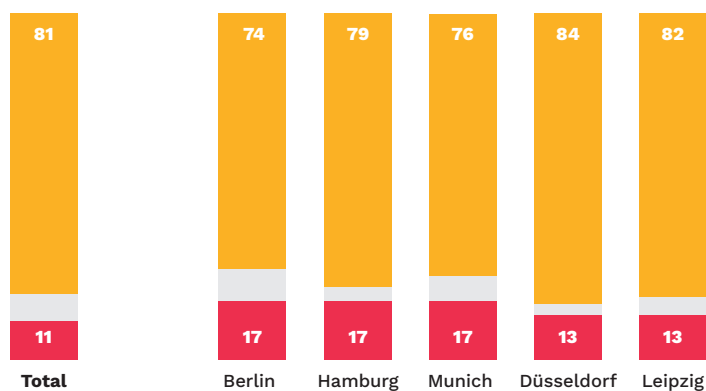
81 %

would prefer to see the Games spread across multiple cities

FORSA

Assuming that Germany bids to host the Games, the bid should:

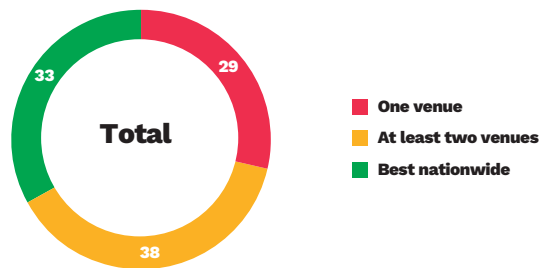
- **Include several cities and regions. That would be beneficial to the entire country and would prevent the need for the construction of new buildings**
- **Be planned and held as compactly as possible and within one city, even if that requires the construction of new infrastructure, such as large sports facilities and a central Olympic Village**
- **Don't know / Not sure**



Baseline: 7,012 Respondents | Data in Percentages

DIALOGUE FORUMS

Would you prefer to see a bid submitted with one city as the venue or with several cities and venues?



Baseline: n = 508, Dialogue Forum Visitors | Data in Percentages

H) MAJORITY CURRENTLY IN FAVOUR OF HOSTING THE SUMMER EDITION OF THE GAMES

The current majority would prefer to see the Olympic and Paralympic Games staged in summer. Considering Germany's history, nearly two thirds of respondents believe that a bid to host the 2036 Games would represent more of an opportunity than a risk.

67 %

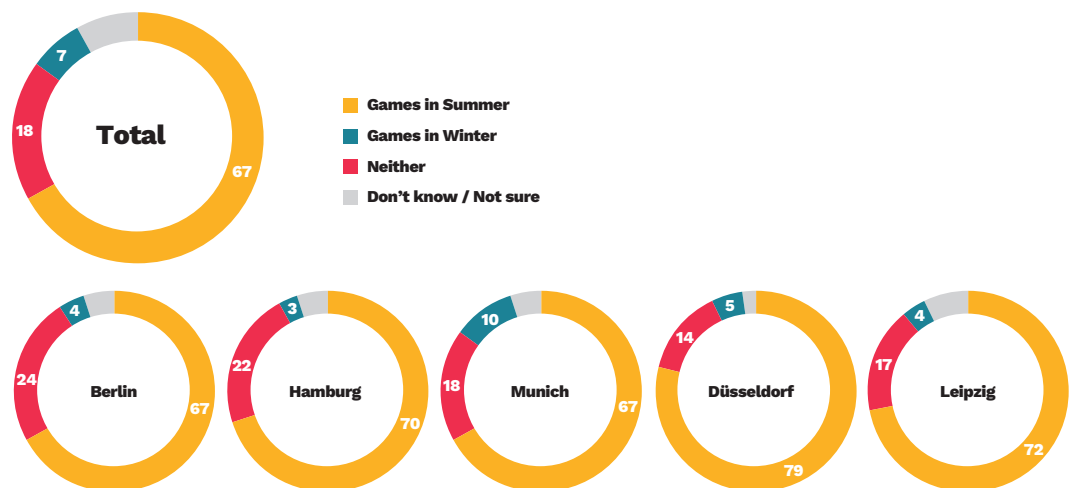
Would prefer to see the Games hosted in the summer

64 %

Regard the hosting of the 2036 Games as an opportunity

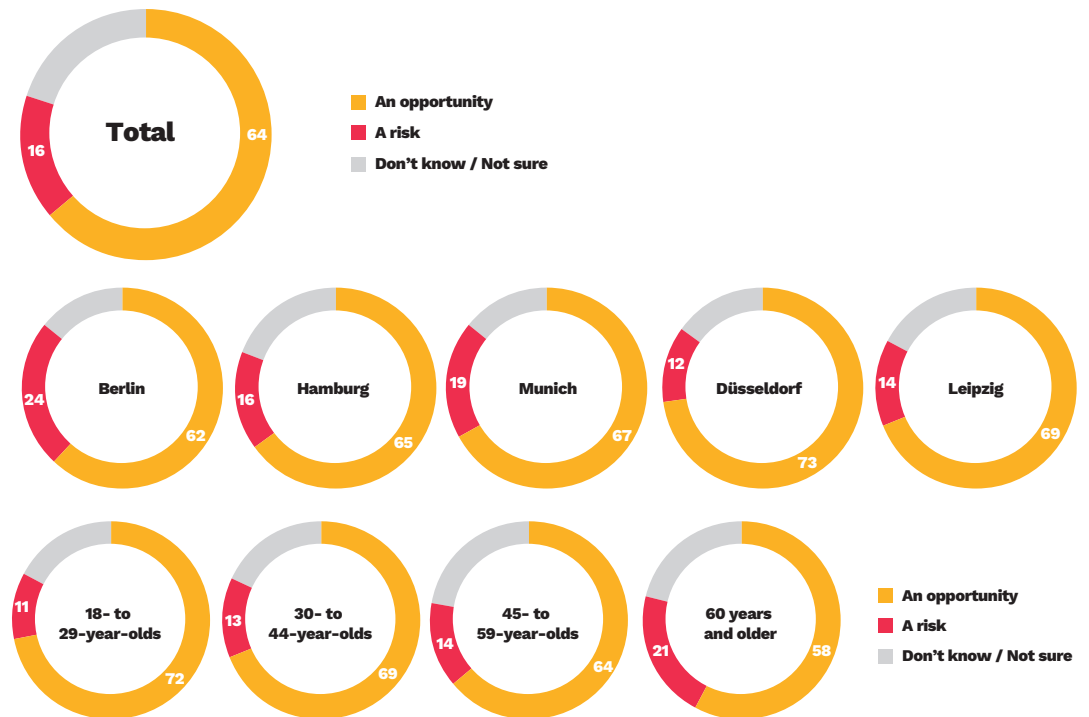
FORSA

Given the choice, Germany should bid for:



Baseline: 7,012 Respondents | Data in Percentages

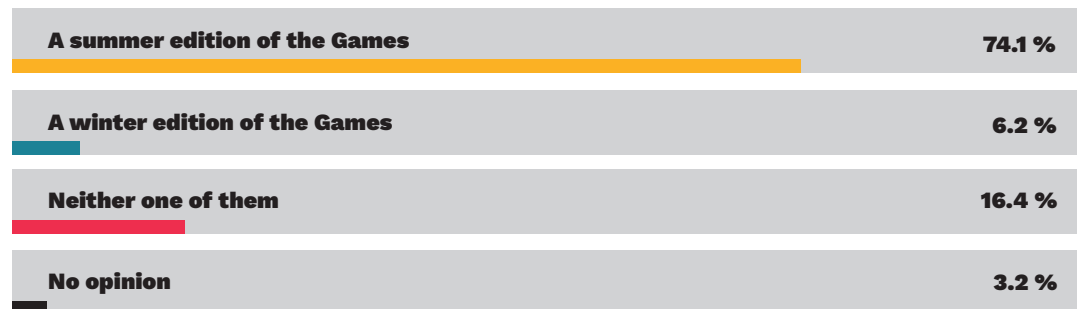
In terms of German history, the hosting of the 2036 Games would be:



Baseline: 7,012 Respondents | Data in Percentages

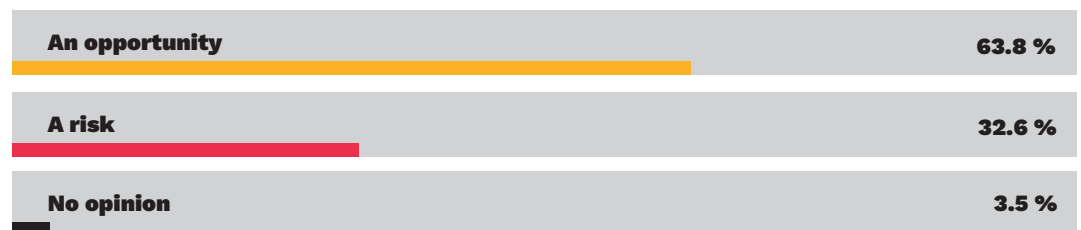
DEINE-SPIELE.DE

In terms of sustainability, I am more in favour of hosting:



Baseline: n = 500, deine-spiele.de visitors

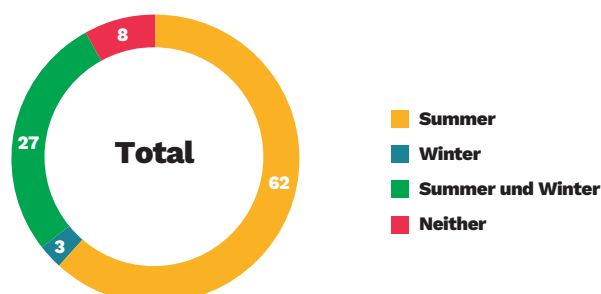
Hosting the 2036 Games would be ... for Germany.



Baseline: n = 141, deine-spiele.de visitors

DIALOGUE FORUMS

Preference for the Olympic and Paralympic Games to be held in:



Baseline: n = 522, Dialogue Forum Visitors | Data in Percentages